

Jack Danis

Greater Chicago Area

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Summary

Graduate of the University of Colorado Boulder pursuing a Business-Marketing Major and a Creative Technology & Design Minor.

My passion for modular design and creative experimentation has led to a variety of skills & experience with a number of Virtual Workstations including, but not limited to;

Media Design Programs

- Adobe Creative Cloud
- Sony Vegas
- Autodesk Fusion
- Microsoft Office Suite
- Visual Studio Code (JS/HTML/CSS)
- Unity Game Engine

I've worked as a community leader within my hometown of Chicago by volunteering at a variety of Soup Kitchens and outreach programs such as Misericordia and Feed My Starving Children.

I enjoy challenging myself with new programs to learn and decipher. In my free time I enjoy hiking, biking, modding Video Games and researching history and geopolitics. I hope to put these passions and skills to good use in my future careers. Feel free to reach out anytime!

Experience



Multimedia Consultant

Volley Solutions

Jun 2023 - Present (7 months)

Created graphics, videos and images for use in marketing on behalf of a variety of clients across a wide array of industries. Attended on-site and virtual meetings to coordinate marketing direction and focus, also gathered footage on-site for use in ad campaigns.



Digital Content Creator

IT Partner LLC

Jun 2022 - Aug 2022 (3 months)

Recommended improvements to how we address our customers using our main website and other platforms

Rewrote and optimized content on the main website

Scripted and fully edited 2 video marketing ads for IT Partner's email marketing.



Intern

Altvia

Jun 2021 - Aug 2021 (3 months)

Performed a rotational series of tasks across all departments within the company, ranging from code-review, to basic data entry, to designing an iOS Application UI in Adobe XD to streamline company activities.

Gained an extensive understanding of the Salesforce Platform and SQL.



Caddie

Indian Hill Country Club

Jun 2015 - Jul 2019 (4 years 2 months)

Worked for 4 summers as a Caddie



Student

iD Tech Camps

Jun 2014 - Jul 2016 (2 years 2 months)

Attended Camp at Lake Forest College to engage in a variety of technological classes that covered;

- Source Engine Level Design and Competitive Design Fundamentals with Team Fortress 2 and Portal 2
- C# and Javascript Beginner Level Programming
- Unreal Engine 4 Level Design and Modelling

Education



University of Colorado Boulder - Leeds School of Business

Bachelor's degree, Marketing

Aug 2019 - May 2023



University of Colorado Boulder

Creative Technology & Design Minor, Computer Technology/Media/Design

2020 - 2023

The minor in Creative Technology and Design provides a broad multidisciplinary perspective that integrates technological skills with a critical, theoretical and historical understanding of technology, media and design.



University of Colorado Boulder

Bachelor's degree, Business and Personal/Financial Services Marketing Operations

2019 - 2023



Loyola Academy

2015 - 2019

Licenses & Certifications



Google Analytics Individual Qualification - Google



Inbound Marketing - HubSpot Academy

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Skills

Typography • Digital Channels • 3D Rendering • Adobe Creative Cloud • Unreal Engine 4 • Adobe Premiere Pro • Google Analytics • Blender • Adobe Dimension • Media Consultation